

## **ROBERT T. JENSEN**

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### **CURRENT ACADEMIC POSITION**

Yale School of Management  
Professor of Economics, 2018 – present  
Director, Program on Social Enterprise, 2018 – present

### **PREVIOUS ACADEMIC POSITIONS**

Wharton School, University of Pennsylvania  
David B. Ford Professor of Business Economics and Public Policy, 2016 – 2018  
Professor of Business Economics and Public Policy, 2013 – 2016  
Visiting Professor of Business Economics and Public Policy, Fall 2012  
Department Chair, Business Economics and Public Policy, 2014 – 2018  
Director, Huntsman Program in International Studies and Business, 2016 – 2018  
UCLA, Luskin School of Public Affairs, Department of Public Policy  
Professor of Public Policy, 2012 – 2014  
Associate Professor of Public Policy, 2008 – 2012  
L'Ecole des Hautes Etudes en Sciences Sociales (EHESS, France)  
Visiting Professor, Spring 2013  
Brown University, Watson Institute for International Studies  
Visiting Associate Professor, 2006 – 2008  
Harvard University, John F. Kennedy School of Government  
Associate Professor of Public Policy, 2002 – 2007  
Assistant Professor of Public Policy, 1997 – 2002

### **EDUCATION**

Princeton University, Ph.D., Economics, 1998.  
Williams College, B.A., *magna cum laude*, with Highest Honors in Economics, 1993.

### **OTHER PROFESSIONAL ACTIVITIES AND AFFILIATIONS**

Associate Editor, *Quarterly Journal of Economics*, 2011 – 2018.  
Co-Editor, *Journal of Development Economics*, 2013 – 2016.  
Associate Editor, *Journal of Development Economics*, 2010 – 2012.  
Associate Editor, *Economic Development and Cultural Change*, 2009 – 2013.  
Research Associate (Aging, Development), National Bureau of Economic Research, 2009 – present.  
Faculty Research Fellow (Aging), National Bureau of Economic Research, 1998 – 2009.  
Fellow, Bureau for Research and Economic Analysis of Development (BREAD), 2011– present.

Affiliate, Abdul Latif Jameel Poverty Action Lab (J-PAL), 2012 – present.  
 Research Associate, California Center for Population Research (CCPR), UCLA, 2008 – 2014.  
 Affiliate, Center for Effective Global Action (CEGA), 2010 – 2014.  
 Research Program Member, International Growth Centre (UK), India Central Programme.  
 Faculty Affiliate, UCLA Center for the Study of Women, 2008 – 2014.  
 Academic Advisory Panel, Legatum Institute for Global Development, 2008 – 2010.  
 Affiliated Faculty, Global Media Project, Brown University, 2006 – 2008.  
 Board of Directors, WorldTeach, Cambridge, MA, 2003 – 2007.  
 External Advisor, Ministry of Education, Government of Mexico, 2008 – 2009.  
 Visiting Scholar, India Development Foundation, Gurgaon, India, 2003.  
 MacArthur Network Member, Program on Inequality and Poverty, 1999 – 2000.  
 Visitor, London School of Economics and Political Science, STICERD, 1999.  
 Faculty Associate, Center for International Development, Harvard University, 1999 – 2007.  
 Faculty Associate, Information Technology Group, Harvard University, 1999 – 2001.  
 Faculty Associate, Harvard Institute for International Development, 1998 – 1999.  
 External Collaborator, International Labour Organization (ILO), International Programme for the Elimination of Child Labour (IPEC), 2000 – 2004.  
 Visiting Researcher, Centre for Social and Development Studies, University of Natal at Durban, South Africa, 1994, 1995.

## PUBLICATIONS IN JOURNALS

- Bursztyn, Leonardo, Georgy Egorov and Robert Jensen (2019). “Cool to be Smart or Smart to be Cool? Understanding Peer Pressure,” *Review of Economic Studies*, 86(4), p. 1487 – 1526.
- Jensen, Robert and Nolan Miller (2018). “Market Integration, Demand and the Growth of Firms: Evidence from a Natural Experiment in India,” *American Economic Review*, 108(12), p. 3583 – 3625.
- Bursztyn, Leonardo and Robert Jensen (2017). “Social Image and Economic Behavior in the Field: Identifying, Understanding and Shaping Social Pressure,” *Annual Review of Economics*, Vol. 9, p. 131 – 153.
- Bursztyn, Leonardo and Robert Jensen (2015). “How Does Peer Pressure Affect Educational Investments?” *Quarterly Journal of Economics*, 130(3), p. 1329 – 1367.
- Jensen, Robert and Adriana Lleras-Muney (2012). “Does Staying in School (and Not Working) Prevent Teen Smoking and Drinking?” *Journal of Health Economics*, 31(4), p. 644 – 675.
- Jensen, Robert (2012). “Another Mouth to Feed? The Effects of (In)Fertility on Malnutrition,” *CESifo Economic Studies*, 58(2), p. 322 – 347.
- Jensen, Robert (2012). “Do Labor Market Opportunities Affect Young Women's Work and Family Decisions? Experimental Evidence from India,” *Quarterly Journal of Economics*, 127(2), p. 753 – 792.
- Jensen, Robert and Nolan Miller (2011). “Do Consumer Price Subsidies Really Improve Nutrition?” *Review of Economics and Statistics*, 93(4), p. 1205 – 1223.
- Jensen, Robert (2010). “Information, Efficiency and Welfare in Agricultural Markets,” *Agricultural Economics*, 41(S1), p. 203 – 216.

- Jensen, Robert (2010). "The (Perceived) Returns to Education and the Demand for Schooling," *Quarterly Journal of Economics*, 125(2), p. 515 – 548.
- Jensen, Robert and Emily Oster (2009). "The Power of TV: Cable Television and Women's Status in India," *Quarterly Journal of Economics*, 124(3), p. 1057 – 1094.
- Jensen, Robert and Nolan Miller (2008). "The Impact of the World Food Price Crisis on Nutrition in China," *Agricultural Economics*, 39, p. 465 – 476.
- Jensen, Robert and Nolan Miller (2008). "Giffen Behavior and Subsistence Consumption," *American Economic Review*, 98(4), p. 1553 – 1577.
- Jensen, Robert (2007). "The Digital Divide: Information (Technology), Market Performance and Welfare in the South Indian Fisheries Sector," *Quarterly Journal of Economics*, 122(3), p. 879 – 924.
- Jensen, Robert (2003). "Do Private Transfers 'Displace' the Benefits of Public Transfers? Evidence from South Africa," *Journal of Public Economics*, 88, p. 89 – 112.
- Jensen, Robert and Kaspar Richter (2003). "The Health Implications of Social Security Failure: Evidence from the Russian Pension Crisis," *Journal of Public Economics*, 88, p. 209 – 236.
- Jensen, Robert and Rebecca Thornton (2003). "Early Female Marriage in the Developing World," *Gender and Development*, 11(2), p. 9 – 19.
- Blattman, Christopher, Robert Jensen and Raul Roman (2003). "Assessing the Need and Potential for Community Networking for Developing Countries: A Case Study from India," *The Information Society*, 19(5), p. 349 – 364.
- Carpenter, Seth B. and Robert Jensen (2002). "Household Participation in Formal and Informal Savings Mechanisms: Evidence from Pakistan," *Review of Development Economics*, 6(3), p. 314 – 328.
- Jensen, Robert (2001). "Agricultural Volatility and Investments in Children," *American Economic Review, Papers and Proceedings*, 90 (2), p 399 – 404.
- Jensen, Robert and Kaspar Richter (2001). "Understanding the Relationship Between Poverty and Children's Health," *European Economic Review*, 45 (4–6), p. 1031 – 1039.

## **BOOK CHAPTERS**

- Jensen, Robert (2004). "Caste, Culture and the Status and Well-Being of Widows in India," in David Wise, ed., *Analyses in the Economics of Aging*, Chicago: University of Chicago Press, p. 357 – 373.
- Jensen, Robert (2004). "Socioeconomic Status, Nutrition and Health among the Elderly," in David Wise, ed., *Perspectives in the Economics of Aging*, Chicago: University of Chicago Press, p. 313 – 327.

Eggleston, Karen, Robert Jensen and Richard Zeckhauser (2002). "Information and Communication Technologies, Markets and Economic Development," in Geoffrey Kirkman, ed., *Global Information Technology Readiness Report*, Oxford: Oxford University Press, p. 62 – 74.

Jensen, Robert and Richard Zeckhauser (2001). "The Rising Sun and the Stumbling Bear: The Mortality Consequences of Economic Well-Being," in Negishi, Takashi, Rama Ramachandran and Kazuo Mino, eds., *Economic Theory, Dynamics and Markets: Essays in Honor of Ryuzo Sato*, Dordrecht: Kluwer Academic Publishers.

## **OTHER WRITING**

Jensen, Robert and Nolan Miller (2011). "A Taste Test for Hunger" *The New York Times*, July 10, SR12.

Jensen, Robert and Richard Zeckhauser (2001). "What Information Technology Can Do for the World's Poor," editorial published in *The Economic Times* (India; 7/27/01); *Handelsblatt* (Germany; 8/7/01); *Taipei Times* (Taiwan; 8/4/01); *Den* (Ukraine; 7/26/01); *Nepali Times* (Nepal; 8/01).

Jensen, Robert (2004). "Comments on 'Does Income Protect Health Status? Evidence from South African Pensions,' by Anne Case" in David Wise, ed., *Perspectives in the Economics of Aging*, Chicago: University of Chicago Press.

## **REPORTS**

*Mainstreaming Gender* (2004). International Programme on the Elimination of Child Labour (IPEC), International Labour Organization (ILO) Research Report, Geneva, Switzerland.

*The Education Investment: Linking Education and Competitiveness in the Dominican Republic* (2003). Fundación Global Democracia y Desarrollo (FUNGLODE), Santo Domingo, Dominican Republic (with Meredith Pearson, Alexandra Schlegel and Paul Wassenich).

*Measuring Hard to Measure Populations: A Rapid-Assessment/Sample-Resample (RA-SR) Field Guide*, International Programme on the Elimination of Child Labour (IPEC), International Labour Organization (ILO) Research Report, Geneva, Switzerland (2002).

*Investigating the Worst Forms of Child Labor: A Rapid Assessment Synthesis Report* (2002). International Programme on the Elimination of Child Labour (IPEC), International Labour Organization (ILO) Research Report, Geneva, Switzerland (with Meredith Pearson).

*Developing Indicators of Child Labor* (2000). International Programme on the Elimination of Child Labour (IPEC), International Labour Organization (ILO) Research Report, Geneva, Switzerland.

## REFEREE SERVICE

*Agricultural Economics; American Economic Journal: Applied Economics; American Economic Journal: Economic Policy; American Economic Review; Demography; Econometrica; Economic Development and Cultural Change; Economic Journal; Information Economics and Policy; Information Technologies and International Development; IZA/DFID; Journal of Development Economics; Journal of Development Studies; Journal of Economics Growth; Journal of the European Economic Association; Journal of Health Economics; Journal of Human Resources; Journal of Labor Economics; Journal of Political Economy; Journal of Population Economics; Journal of Public Economics; National Institutes of Health; National Science Foundation; Population Studies; Quarterly Journal of Economics; Rand Journal of Economics; Research in Labor Economics; Review of Development Economics; Review of Economics and Statistics; Review of Economic Studies; Scandinavian Journal of Economics; World Bank Economic Review; World Development.*

### Excellence in Refereeing Awards

*American Economic Review*, 2009, 2012, 2015, 2016.

*Quarterly Journal of Economics*, 2012.

## TEACHING

### Harvard University

Advanced Quantitative Methods II: Econometric Methods

The Economic Analysis of Poverty and Development

Markets and Market Failures

### UCLA

Statistical Methods of Policy Analysis II

The Economic Analysis of Poverty and Development

Applied Policy Project Seminar

### The Wharton School, University of Pennsylvania

Business in the Global Political Environment (undergraduate)

Consumers, Firms and Markets in Developing Countries (undergraduate)

Research Seminar (Ph.D.)

Development Economics (Ph.D.)

### Yale University

Data Analysis and Causal Inference (School of Management; MBA)

Approaches to International Development (Jackson Institute; undergraduate)

### Teaching Awards

Manuel Carballo Award for Excellence in Teaching, John F. Kennedy School of Government, Harvard University, 2006.

Professor of the Year Award, UCLA Department of Public Policy, 2010, 2011, 2012.

Excellence in Teaching Award, Wharton School, University of Pennsylvania 2015, 2016

Wharton Faculty Award for Outstanding Teaching and Mentorship, Huntsman Program in International Studies & Business, 2018

## SELECT MEDIA COVERAGE

- “How Can We Promote Gender Equality in the Workforce?” PBS NewsHour, March 4, 2016.
- “Students’ Work Ethic Affected by Peer Groups, Desire to be Popular,” National Public Radio, Morning Edition, April 16, 2015.
- “Non-Nerds Would Rather Bomb Their SATs than Look Uncool,” *Businessweek*, Dec. 3, 2014.
- “People Around you Control Your Mind: The Latest Evidence,” *Washington Post*, December 4, 2014
- “Why Students Avoid Academic Help,” *The Atlantic*, December 2, 2014.
- “The Vast Left-Wing Conspiracy is on your Screen,” *New York Magazine*, August 27, 2012.
- “Stomach Staples,” *The Economist*, March 24, 2011.
- “Educating the Consumers,” *Science*, 329(5987), July 2, 2010.
- “How Soap Operas Could Save the World,” *Boston Globe*, May 2, 2010.
- “Eureka Moments,” *The Economist*, September 26, 2009, p. 84.
- “A New View on TV,” *The Wall Street Journal*, September 6, 2008, p. A1.
- “Market Data, Far From the Market,” *The New York Times*, June 29, 2008, p. B4.
- “Can the Cellphone Help End Global Poverty?” *The New York Times*, April 13, 2008, p. 34.
- “TV Privileges,” *Foreign Policy*, Issue 162, September/October 2007.
- “Upwardly Mobile in Africa,” *Business Week*, September 24, 2007.
- “Rethinking the Boob Tube,” *Chicago Tribune*, September 3, 2007.
- “Where TV is Good for You,” *The Washington Post*, August 26, 2007, p. B02.
- “To Do With the Price of Fish,” *The Economist*, May 12-18, 2007, p. 84.