

Challenges for Renewable Energy Investments

Natalia Fabra

Universidad Carlos III de Madrid and CEPR

Yale Climate, Environment and Economic Growth Conference

November 9, 2023



The power sector's key role in decarbonizing our economies

Decarbonizing power is critical to addressing climate change

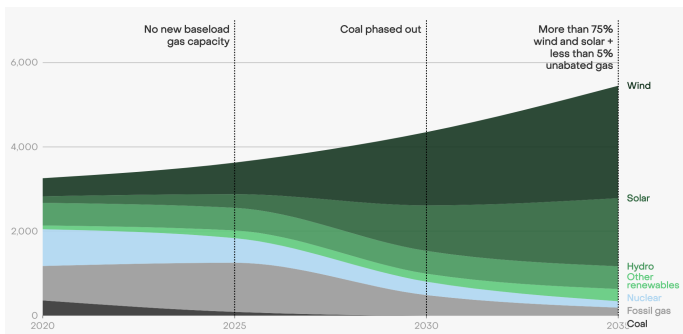


Figure: 1.5C pathways to clean power by 2035 in Europe

Decarbonizing power requires massively investing in renewables

Challenges for renewable energy investments

- ① Re-designing electricity market arrangements
- ② Addressing intermittency: storage, demand response, integration
- ③ Promoting electrification
- ④ Reinforcing the transmission and distribution networks
- ⑤ Overcoming social opposition

Re-designing electricity markets

Re-designing electricity markets

*"[Renewables' expansion] raises profound questions about whether the current market designs can be adapted to provide **good long-term price signals to support investment in an efficient portfolio of generating capacity and storage consistent with public policy goals.**"*
(Joskow, 2019)

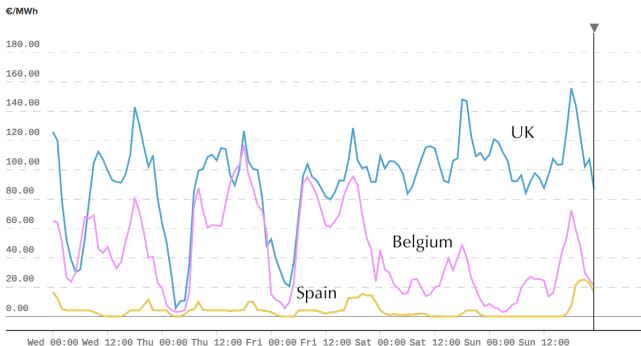


Figure: Last week's electricity prices in the EU: Spain, Belgium and the UK

Reforming European electricity markets

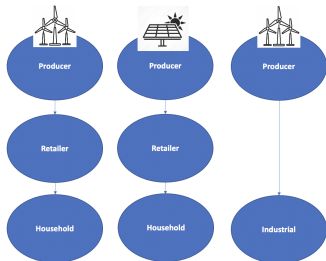
European Commission's proposal:

*"[The Proposal] will optimize the electricity market design by complementing the short-term markets with a **greater role for longer-term instruments**, allowing consumers to benefit from more fixed priced contracts, and facilitating investments in clean technologies."*

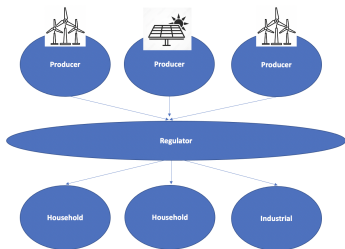
Reforming European electricity markets

European Commission's proposal:

*"[The Proposal] will optimize the electricity market design by complementing the short-term markets with a **greater role for longer-term instruments**, allowing consumers to benefit from more fixed priced contracts, and facilitating investments in clean technologies."*



(a) Bilateral contracting (PPAs)



(b) Auctions (CfDs)

Long-term contracting in electricity markets

Policy concerns:

- *"A barrier to the growth of this market is the **credit risk that a consumer will not always be able to buy the electricity over the whole period.**"*
- *"Member States should be free to **decide which instruments they use to achieve their decarbonisation objectives.**"*

Long-term contracting in electricity markets

Policy concerns:

- *"A barrier to the growth of this market is the **credit risk that a consumer will not always be able to buy the electricity over the whole period.**"*
- *"Member States should be free to **decide which instruments they use to achieve their decarbonisation objectives.**"*

Research and policy questions:

- How does counterparty risk affect contracting? Who should the counterparty be? Are public guarantees useful?
(Ryan, 2023)
- How should long-run contracts be designed and allocated? How should contract prices be passed-on to final consumers?
(Fabra and Montero, EJ 2023; Fabra, EneEco 2023; Newbery, 2021)

Who should the counterparty of the long-run contracts be?

Ryan (2023): Holding Up Green Energy: Counterparty Risk in the Indian Solar Market

Counterparty risk increases contract prices, which sharply reduces investment, because demand for green energy is elastic

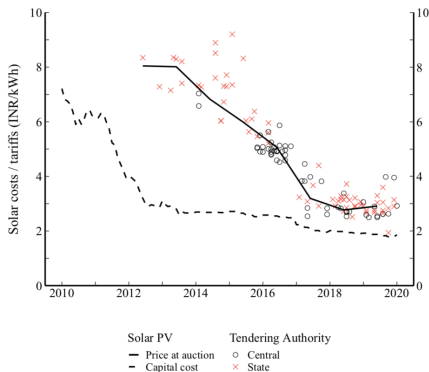


Figure: Solar auction clearing prices by intermediation; Indian solar auctions

Who should the counterparty of the long-run contracts be?

The supply curves for higher-risk counterparties shift sharply inwards relative to what would be offered to the central government

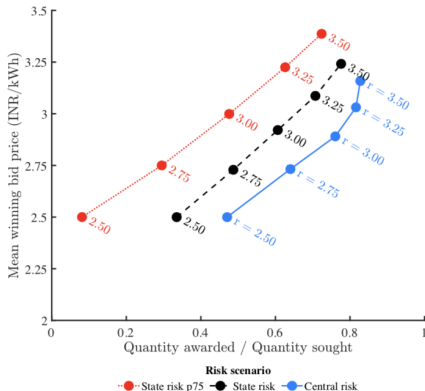


Figure: Counterfactual procurement by risk under uniform ceiling prices

Auction and contract design raise exciting questions

① Auction design:

- Which auction format?
- Should reserve prices be kept secret?
- How much to auction off? How often?
- **Are technology-neutral auctions optimal?**

Auction and contract design raise exciting questions

① Auction design:

- Which auction format?
- Should reserve prices be kept secret?
- How much to auction off? How often?
- **Are technology-neutral auctions optimal?**

② Contract design:

- Should contracts be at fixed prices or contain some exposure to market prices?
- Should contracts contain a price floor?
- Should investors be paid for output or for capacity?
- Should they be paid for actual output or for a fixed output?

Are technology-neutral auctions optimal?

Fabra and Montero (EJ, 2023): Technology-neutral vs. technology-specific procurement

The choice of technology-neutral versus technology-specific auctions faces regulators with a **rent-efficiency trade-off**

- ① A technology-neutral approach is good for **cost efficiency**
- ② A technology-specific approach is good for **reducing rents**

The **optimal mechanism** involves departures from technology-neutral auctions

A Technology-Neutral Auction

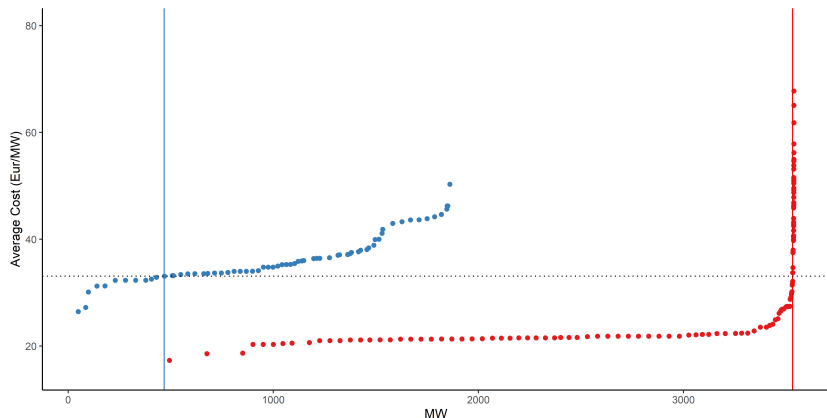


Figure: Supply curve for renewable projects under technology-neutrality in the Spanish electricity market

Technology-Specific Auctions

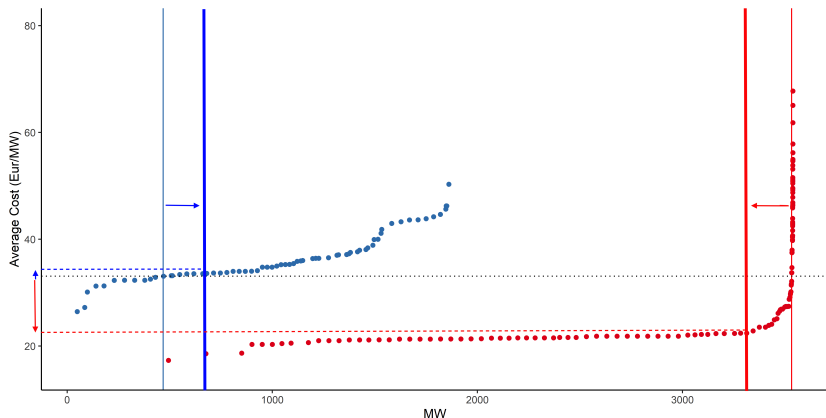


Figure: Supply curve for renewable projects under technology-specific auctions in the Spanish electricity market

Addressing renewables intermittency: energy storage, demand response, and market integration

Energy storage, demand response, market integration

- With fossil fuels, supply can follow demand
 - But renewables are intermittent and often non-dispatchable
- Storage, demand response, and market integration become critical:
- By increasing supply/reducing demand when renewables are scarce
 - By reducing generation costs and emissions
 - By strengthening security of supply
 - By mitigating market power

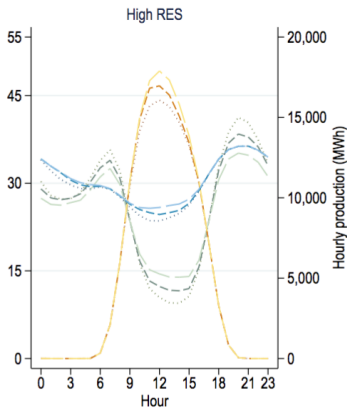
Energy storage, demand response, market integration

Research and policy questions:

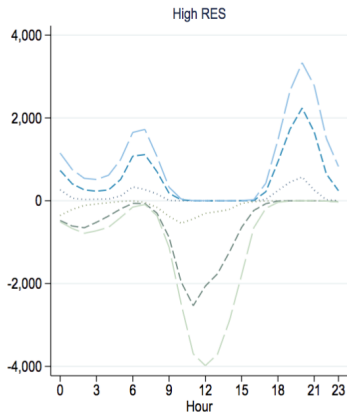
- Efficient incentives to invest in and operate storage facilities?
(Andres-Cerezo and Fabra, RJE 2023)
- Are storage and renewables complements or substitutes?
(Andres-Cerezo and Fabra, mimeo 2023; Butters, Dorsey, and Gowrisankaran, 2023)
- Is demand elastic enough to counteract renewables intermittency?
(Fabra et al., AER P&P 2021; Allcott, REE 2011)
- Enhancing demand response through information? Automation?
(Jesoe and Rapson, AER 20014; Bollinger and Hartmann, MS 2020)
- Effects of market integration?
(Gonsales et al, Etca 2023; Yang, JEMM 2022; Ryan, AEJ:M 2021; Cicala, AER 2022)

Does storage promote renewable investments?

Andrés-Cerezo and Fabra (2023): Renewables and storage: friends of foes?



(a) Prices and renewable production



(b) Storage

Figure: Renewable production, prices and storage decisions across the day

Does storage promote renewable investments?

Renewables and storage: friends or foes?

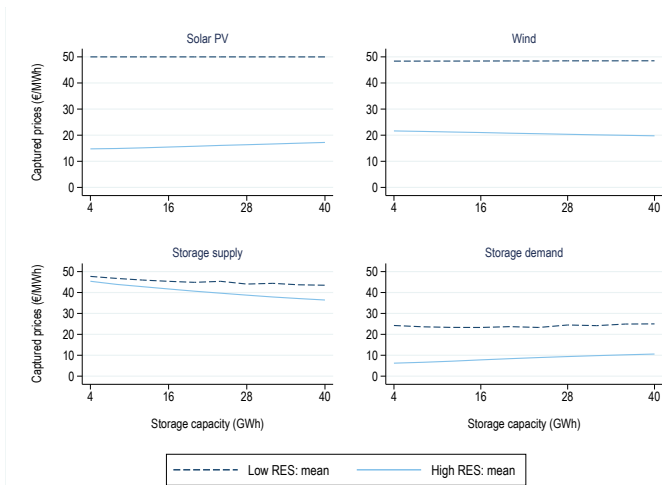


Figure: Price impacts of increasing renewables and storage

Promoting electrification: the role of electricity prices

Promoting electrification: the role of electricity prices

- Boosting demand would increase renewables profitability through price effects and reduction in curtailment
- For consumers to be willing to invest in electrification, electricity prices need to go down

Promoting electrification: the role of electricity prices

- Boosting demand would increase renewables profitability through price effects and reduction in curtailment
- For consumers to be willing to invest in electrification, electricity prices need to go down

Research and policy questions:

- What are the price-depressing effects of renewables?
(Fabra and Llobet, EJ 2023; Acemoglu et al, EneJ 2017)
- How does this depend on the design of their support schemes? And on the ownership structure?
(Fabra and Imelda, AEJ:EP 2023; Fabra and Llobet, mimeo 2023)
- What are the effects of carbon pricing in electricity markets?
(Fabra and Reguant, AER 2013; Borenstein and Kellogg, 2023; Liski and Vehviläinen, JAERE 2020; Elliot 2023)

Reinforcing networks, and allocating fixed network costs

Reinforcing networks, and allocating fixed costs

- Existing networks were not built to accommodate renewables
 - Renewable are often far from consumption → reinforce transmission
 - Some consumers have become producers → reinforce distribution
- Network costs are often recovered through volumetric charges
 - Self-consumption does not contribute to network costs

Reinforcing networks, and allocating fixed costs

- Existing networks were not built to accommodate renewables
 - Renewable are often far from consumption → reinforce transmission
 - Some consumers have become producers → reinforce distribution
- Network costs are often recovered through volumetric charges
 - Self-consumption does not contribute to network costs

Research and policy questions:

- What is the value of transmission lines?
(Gonzales, Ito, and Reguant, Etca 2023)
- How to define efficient and equitable electricity tariffs?
(Cahana, Fabra, Reguant, Wang, 2023)
- And for rooftop solar?
(De Groote and Verboven, AER 2019; Feger, Pavanini, and Radulescu, RES 2022)

What is the value of market integration?

Gonzales, Ito, and Reguant (Etca, 2023): The Investment Effects of Market Integration: Evidence from Renewable Energy Expansion in Chile

Market integration generates gains from trade and further cost reductions as it promotes investments in solar energy

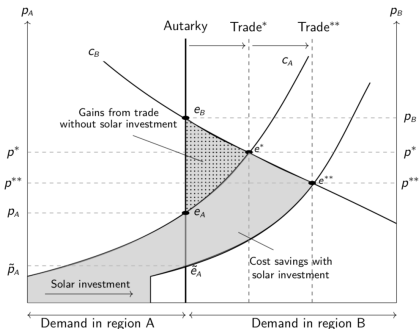


Figure: Impacts of Market Integration with and without Investment Effects

The importance of market integration

Market integration contributes to price convergence

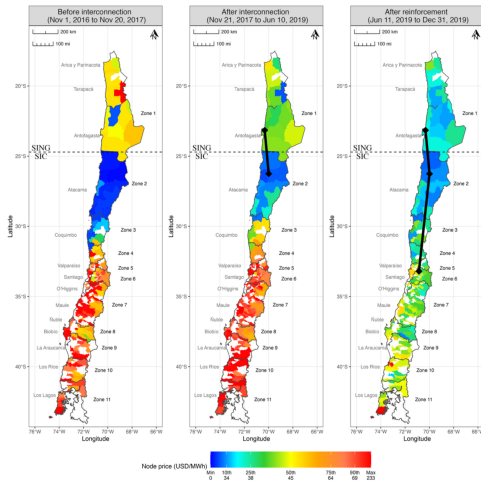


Figure: Market Integration and Spatial Variation in Electricity Prices

Market integration promotes investments in renewables

Market integration increased solar generation by around 180%, even before the interconnection was completed

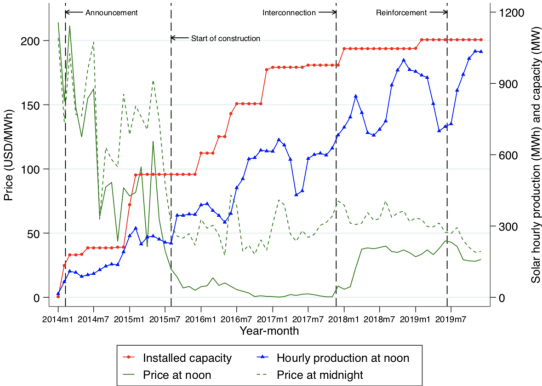


Figure: Impacts of Market Integration on Solar Expansion

Overcoming local opposition to renewables expansion

Overcoming social opposition to renewables expansion

- Renewables create global environmental and socio-economic benefits (employment, industry,...) (Curtis et al., 2023; Popp et al, 2021)
- But some of the municipalities where investments occur oppose the investments (NIMBYism)

Overcoming social opposition to renewables expansion

- Renewables create global environmental and socio-economic benefits (employment, industry,...) (Curtis et al., 2023; Popp et al, 2021)
- But some of the municipalities where investments occur oppose the investments (NIMBYism)

Research and policy questions:

- Do local citizens support renewable investments?
(Germeshausen, Heim and Wagner, 2023; Jarvis, 2021)
- What are the perceived local costs?
(Gibbons, JEEM 2015; Haan and Simmler, JPubE 2018)
- What are the local socio-economic benefits?
(Fabra, Gutierrez, Lacuesta, Ramos, 2023)

Conclusions

- Massive investments in renewables, storage and networks are required to decarbonize the power sector
- Multiple challenges for expanding renewables:
 - Market design issues
 - Competition issues
 - Socio-economic issues

These issues bring exciting research opportunities that should prove useful for policy-making

Our research can greatly contribute to the achievement of environmental goals efficiently and equitably

Thank You!

Questions? Comments?

More info at nfabra.uc3m.es and energyecolab.uc3m.es



This Project has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (grant agreement No 772331)

References

- Acemoglu, D., A. Kakhbod and A. Ozdaglar, “Competition in Electricity Markets with Renewable Energy Sources,” *The Energy Journal* (2017). Volume 38.
- Allcott, H. (2011). Rethinking real-time electricity pricing. *Resource and Energy Economics*, 33(4), 820–842.
- Andrés-Cerezo, D. and N. Fabra (2023). “Storing power: Market structure matters”. *The RAND Journal of Economics*, 54, 3–53.
- Andrés-Cerezo, D. and N. Fabra (2023). “Renewable Energy and Storage: Friends or Foes?”. Mimeo.
- Butters, R. Andrew, J. Dorsey, and G. Gowrisankaran (2023). “Soaking Up the Sun: Battery Investment, Renewable Energy, and Market Equilibrium”. Mimeo.

References (cont.)

- Bollinger, B. K., and Hartmann, W. R. (2020). “Information vs. Automation and implications for dynamic pricing.” *Management Science*, 66(1), 290–314.
- Cahana, M., Fabra, N., Reguant, M. and Wang, J. (2023). “The Distributional Impacts of Real-Time Pricing,” CEPR Discussion Papers 17200.
- Cicala, S. (2022). “Imperfect markets versus imperfect regulation in US electricity generation.” *American Economic Review*, 112(2): 409–41.
- De Groote, O., and F. Verboven (2019). “Subsidies and Time Discounting in New Technology Adoption: Evidence from Solar Photovoltaic Systems,” *American Economic Review*, 109 (6), 2137-2172.
- Elliot, J. (2023) “Investment, Emissions, and Reliability in Electricity Markets,” mimeo.
- Fabra, N., and M. Reguant (2014). “Pass-Through of Emissions Costs in Electricity Markets.” *American Economic Review*, 104(9): 2872–99.

References (cont.)

- Fabra, N., Rapson, D., Mar, R., and Wang, J. (2021). “Estimating the elasticity to real-time pricing: evidence from the Spanish electricity market,” *AEA Papers and Proceedings*(111), 425–429.
- Fabra, N., and Imelda (2023) “Market Power and Price Discrimination: Learning from Changes in Renewables Regulation,” *American Economic Journal: Economic Policy* (forthcoming).
- Fabra, N., and G. Llobet (2023) “Auctions with Unknown Capacities: Understanding Competition among Renewables,” *The Economic Journal*, 133 (651), 1106-1146.
- Fabra, N., and G. Llobet (2023) “Renewables and Fossil Fuels: Mix or Match?,” EEL working paper.
- Fabra, N., and J.P. Montero (2023) “Technology-Neutral vs. Technology-Specific Procurement,” *The Economic Journal*, 133 (650), 669-705.
- Fabra, N. (2023) “Reforming European Electricity Markets: Lessons from the energy crisis,” *Energy Economics*, forthcoming.

References (cont.)

- Fabra, N., E. Gutiérrez, A. Lacuesta, and R. Ramos (2023). “Do Renewables Create Local Jobs?” CEPR Discussion Paper 17206.
- Feger, F., N. Pavanini, and D. Radulescu (2022). “Welfare and Redistribution in Residential Electricity Markets with Solar Power.” *The Review of Economic Studies*, 89(6): 3267–3302.
- Gonzales, Luis E., Koichiro Ito, and Mar Reguant (2023). “The Dynamic Impact of Market Integration: Evidence from Renewable Energy Expansion in Chile”. *Econometrica*, forthcoming.
- Jesso, K., and Rapson, D. (2014). “Knowledge is (Less) Power: Experimental Evidence from Residential Energy Use”. *American Economic Review*, 104(4), 1417–1438.
- Joskow, P. (2019). “Challenges for wholesale electricity markets with intermittent renewable generation at scale: the US experience,” *Oxford Review of Economic Policy* 35(2), 291– 331.

References (cont.)

- Newbery, D. (2021) “Designing efficient Renewable Electricity Support Schemes,” Tech. rep. Energy Policy Research Group, University of Cambridge.
- Ryan, N. (2021) “Holding Up Green Energy,” NBER Working Paper 29154.
- Yang, Y. (2022). “Electricity interconnection with intermittent renewables.” *Journal of Environmental Economics and Management*, 113.